



**Bachelor of Arts in:
Communication Studies**

For Students Following the:
2019-2020 catalog
2020-2021 catalog
2021-2022 catalog
2022-2023 catalog
2023-2024 catalog

Name:
Student ID:
Catalog Year:

REQUIRED FOUNDATION OF KNOWLEDGE COURSE (3 Hours)					
Course		Pre-req	Credits	Term	Grade
CMST101	Public Speaking		3		
OR					
CMST110	Intro to Communication Studies		3		

OFFICE USE ONLY
Approved Exceptions

CORE COURSES (24 Hours)					
Course		Pre-req	Credits	Term	Grade
CMST220	Interpersonal Communication	CMST101 or CMST110	3		
CMST230	Small Group Communication		3		
CMST300	Research Methods in Comm Studies		3		
CMST303	Organizational Communication		3		
CMST310	Argumentation		3		
OR					
CMST340	Strategies of Persuasion		3		
OR					
CMST410	Rhetorical Theory & Criticism		3		
CMST355	Culture & Communication		3		
CMST370	Advanced Public Speaking	3			
CMST430	Communication Theories	3			

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ELECTIVE MAJOR COURSES (9 Hours)					
Course		Pre-req	Credits	Term	Grade
CMST elective	2xx-4xx		3		
CMST elective	2xx-4xx		3		
CMST, DFX, EMB, HCOM, JOU, POP, PRE, or COM elective			3		

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**The electives above cannot be utilized as a General Education courses.*

PROFESSIONAL SKILLS (6 Hours) - Choose Two					
Course		Pre-req	Credits	Term	Grade
BIS 101	Fundamentals of Business Computing		3		

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Successful BIS 101 DSST

CMST396	Internship: Communication	Junior or Senior Standing, 2.75 cumulative GPA, Faculty Permission	3			
ENG 340	Business Writing	ENG 102, HNR 102 or equivalent	3			
ENG 347	Technical Writing	ENG 102, HNR 102 or equivalent	3			
ENG 349	Content Development for Web	ENG 102, HNR 102 or equivalent	3			
INF 286	Introduction to Web Development	MAT 103 & pre-req or co-req of INF 110 or INF 120 or CSC 260	3			Successful INF 286 CPLE
JOU 220	News Writing	ENG 101 (≥ C)	3			
JOU 305	Science in the Media	Junior Standing or Instructor Permission	3			
LDR 300	Foundations of Leadership	Sophomore Standing	3			
MGT 205	Business Management Principles	Sophomore Standing	3			Successful MGT 205 CLEP
MKT 205	Principles of Marketing	Sophomore Standing	3			Successful MKT 205 CLEP

Students must earn a grade of "C-" or better and a 2.00 GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

ALSO: Students may not double count School of Media and Communication courses toward the Communication Studies major and other majors and minors in the School of Media and Communication unless the course is required as the only option in the Communication Studies major and other majors and minors in the School of Media and Communication.