# TRANSFER PATHWAY GUIDE
## 2023-2024

### Associate in Arts to Bachelor of Arts in Communication Studies

*Overview*
Completion of the following curriculum will satisfy the requirements for an Associate in Arts (AA) at the Gateway Community and Technical College (GCTC) and leads to the Bachelor of Arts (BA) in Communication Studies at Northern Kentucky University (NKU).

*Applying to the Gateway2NKU Program*
Students can apply to participate in the pathway program by completing the online application on the NKU transfer webpage. Students must be enrolled in at least six credit hours at Gateway CTC, enrolled in an associate degree program, plan to transfer to NKU, and maintain a minimum 2.0 cumulative GPA at Gateway CTC.

*Degree Requirements for GCTC*
1) completion of minimum 60 credit hours, 2) minimum cumulative GPA 2.0, 3) minimum of 15 credit hours earned at the institution awarding the degree, 4) cultural competence course, 5) demonstration of digital literacy, 6) college success requirement.

*Admission Requirements to NKU*
Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU.

This major can be completed face-to-face or online. If completed fully online, courses are offered in seven-week formats. Tuition for online accelerated programs differs from face-to-face tuition. Scholarship pricing is available to GCTC students who choose to enroll in the fully online program. Visit our website for more information about the [Communications Studies Accelerated Online program](#).

*Degree Requirements for NKU*
To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0, earn a C- or better in all major and minor courses, and meet all prerequisites for courses and requirements for the major. Students must complete a focus or minor as indicated on the pathway.

*General Transfer Information*
Students must complete the online application to NKU. There is no application fee for students who are transferring from GCTC.

**KCTCS Scholars Award**: Students who are KY residents transferring directly from a KCTCS institution with at least 36 hours from that institution and minimum GPA of 3.0, were never enrolled as a degree-seeking student at NKU, and will be enrolled in at least 12 credit hours both fall and spring semester are eligible for a limited number of $2,500 annual scholarships ($1,250 per fall and spring). Students must gain admission to NKU by June 15 for fall and November 1 for spring to be eligible for a possible scholarship. Online accelerated programs are not eligible for the KCTCS Scholars Award.

# GCTC AA TO NKU BA IN COMMUNICATION STUDIES CHECKLIST

## Gateway Community and Technical College

**Category 1: GCTC General Education Core Requirements**

| GCTC Course | Course or Category | Credits | NKU Course | Completed |
|---|---|---|---|---|
| ENG 101 | Writing I (WC) | 3 | ENG 101 | |
| ENG 102 | Writing II (WC) | 3 | ENG 102 | |
| COM 181 | Basic Public Speaking (OC) | 3 | CMST 101 | |
| MAT 151 | Introduction to Applied Statistics (QR) | 3 | STA 100G | |
| STA 251 | Applied Statistics (QR) | 3 | STA 205 | |
| TBS XXX | Natural Science w/ Lab (NS) | 4 | TBD XXX | |
| COM 254 | Introduction to Intercultural Communication (SB) | 3 | CMST 355 | |
| TBS XXX | Social & Behavioral Sciences Course (SB) | 3 | TBD XXX | |
| TBS XXX | Social & Behavioral Sciences Course (SB) | 3 | TBD XXX | |
| TBS XXX | Arts & Humanities (AH) – Heritage | 3 | TBD XXX | |
| TBS XXX | Arts & Humanities (AH) – Humanities | 3 | TBD XXX | |
| | **Subtotal General Education Core Courses** | **34** | | |

TBS XXX means to be selected by GCTC student.
TBD XXX means to be determined by NKU based on course selected.

For Social and Behavioral Sciences courses, two disciplines must be represented and different from those in the Arts and Humanities category.

STA 251 equates to STA 205 only with the completion of MAT 151 or MAT 161.

**Category 2: GCTC AA Requirements**

| GCTC Course | Course or Category | Credits | NKU Course | Completed |
|---|---|---|---|---|
| COM 252 | Intro to Interpersonal Communication (OC) | 3 | CMST 220 | |
| COM 281 | Communication in Small Group (OC) | 3 | CMST 230 | |
| | **Subtotal AA/AS Requirement Courses** | **6** | | |

**Category 3: GCTC Electives**

| GCTC Course | Course or Category | Credits | NKU Course | Completed |
|---|---|---|---|---|
| CIT 105 | Introduction to Computers | 3 | BIS 101 | |
| FYE 105 | First-Year Experience | 3 | UNV 101 | |
| COM 287 | Persuasive Speaking (OC) | 3 | CMST 340 | |
| TBS XXX | Elective – Choose a Professional Skills course option from Category 5 below | 3 | TBD XXX | |
| TBS XXX | Elective – Choose major course to be taken at NKU or something to fulfill minor requirement | 3 | TBD XXX | |
| TBS XXX | Elective – Choose major course to be taken at NKU or something to fulfill minor requirement | 3 | TBD XXX | |
| TBS XXX | Elective – Choose major course to bet taken at NKU or something to fulfill minor requirement | 3 | TBD XXX | |

| GCTC Course | Course or Category | Credits | NKU Course | Completed |
|---|---|---|---|---|
| | Subtotal Elective Courses | 21 | | |
| | TOTAL Associate Degree Hours | 61 | | |

If completing digital literacy using other means, additional credit hours will be required in order to fulfill elective requirements.

Degree Requirement: One course must be selected from the KCTCS identified Cultural Competence course list in the KCTCS catalog.

## Northern Kentucky University

**Category 4: NKU Major Requirements for BA in Communication Studies**

| NKU Course | Course | Credits | GCTC Course | Taken at GCTC |
|---|---|---|---|---|
| CMST 101 OR CMST 110 | Public Speaking OR Introduction to Communication Studies | 3 | COM 181 | x |
| CMST 220 | Interpersonal Communication | 3 | COM 252 | x |
| CMST 230 | Small Group Communication | 3 | COM 281 | x |
| CMST 300 | Research Methods in Communication Studies | 3 | | |
| CMST 303 | Organizational Communication | 3 | | |
| CMST 310 or CMST 340 or CMST 410 | Argumentation Strategies of Persuasion Rhetorical Theory and Criticism | 3 | COM 287 | x |
| CMST 355 | Culture and Communication | 3 | COM 254 | x |
| CMST 370 | Advanced Public Speaking | 3 | | |
| CMST 430 | Communication Theories | 3 | | |
| TBS XXX | Two 200/300/400-level CMST courses | 6 | | |
| TBS XXX | One CMST, EMB, JOU, DFX, POP, PRE or 400/500-leve COM course | 3 | | |
| TBS XXX | Professional Skills Course | 3 | CIT 105 | x |
| TBS XXX | Professional Skills Course | 3 | TBS XXX from Category 5 | x |
| | Subtotal Major Credit Hours at NKU | 21 | | |
| | Subtotal Major Credit Hours at GCTC | 21 | | |
| | Total Major Credit Hours | 42 | | |

Below is the list of courses you may choose from for professional skills courses.

**Category 5: NKU Professional Skills Course Options**

| NKU Course | Course | Credits | GCTC Course | Taken at GCTC |
|---|---|---|---|---|
| ENG 340 | Business Writing | 3 | ENG 103 | |
| ENG 347 | Technical Writing | 3 | ENG 204 | |
| ENG 349 | Web Writing for the Professions | 3 | | |
| JOU 220 | News Writing | 3 | JOU 204 | |
| BIS 101 | Fundamentals of Business Computing | 3 | CIT 105 | x |
| INF 286 | Intro to Web Development | 3 | CIT 155 | |

| NKU Course | Course | Credits | GCTC Course | Taken at GCTC |
|---|---|---|---|---|
| MGT 205 | Business Management Principles | 3 | BAS 283 | |
| MKT 205 | Principles of Marketing | 3 | BAS 282 | |
| CMST 396 | Internship: Communication | 3 | | |
| JOU 305 | Science in the Media | 3 | | |
| LDR 300 | Foundations in Leadership | 3 | | |

Students should choose a minor. Depending on students' areas of interest, they are encouraged to select a minor that will complement this major and strengthen their skill set. For example, if a student has an interest in video production related to health communication, a minor in Electronic Media and Broadcasting would be appropriate. Students are encouraged to work with their advisor to choose a minor. In some cases, the electives chosen above may also work toward the minor.

**Category 6: Additional Requirements at NKU**

| NKU Course | Course | Credits | GCTC Course | Taken at GCTC |
|---|---|---|---|---|
| | **Subtotal Minor Credit Hours Taken at NKU** | **12-21** | | |
| | **Subtotal Elective (300/400 level) Hours** | **17-26** | | |
| | **Total Baccalaureate Degree Credit Hours** | **120** | | |

Updated April 2023