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# TWO DEGREES, ONE PATH

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## TRANSFER PATHWAY GUIDE 2023-2024

Associate of Applied Science in Business Administration To  
Bachelor of Science in Business Administration – International Business

### ***Overview***

Completion of the following curriculum will satisfy the requirements for the Associate of Applied Science (AAS) in Business Administration degree at Ivy Tech Community College (ITCC) and leads to the Bachelor of Science in Business Administration (BSBA) – International Business degree at Northern Kentucky University (NKU).

### ***Applying to the IvyTech2NKU Program***

Students can apply to participate in the pathway program by completing the online application on the NKU transfer webpage. Students must be enrolled in at least six credit hours at Ivy Tech, enrolled in an associate degree program, plan to transfer to NKU, and maintain a minimum 2.0 cumulative GPA at Ivy Tech.

### ***Degree Requirements for Ivy Tech***

To earn a degree at Ivy Tech a student must successfully complete the required number of credits for the degree, attain a minimum GPA of 2.0 in the required technical and general education courses, and complete at least 15 degree credits in the curriculum as a regular student of Ivy Tech.

### ***Admission Requirements to NKU***

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU. The BSBA is a selective admission program. All BSBA students, including transfer students, enter as pre-majors prior to earning full admission to the major.

BSBA pre-majors must complete each of the six designated selective admission courses (ACC 200, ACC 201, BUS 230, ECO 100, ECO 101, and MKT 205, or approved ITCC course equivalents) in the BSBA Business Core with a grade of C- or better and earn an overall NKU GPA of 2.50 or better or a minimum GPA of 2.50 in the six selective admissions courses to be admitted into any BSBA major. All transfer students must complete a minimum of 12 credit hours at NKU (in any combination of courses) in order to establish an NKU GPA before applying for admission to the BSBA major. Students must meet pre-requisites for each course.

### ***Degree Requirements for NKU***

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0 and meet all prerequisites for courses and requirements for the major. Students majoring in International Business at NKU must complete through the 202-level of a foreign language. All students successfully completing the BSBA major in International Business automatically earn an interdisciplinary Minor in Business as part of their required course of study for the degree.

## Ivy Tech Community College of Indiana

Students must complete the following courses for an AAS in Business Administration.

### Category 1: ITCC Indiana College Core Competencies

ITCC Course	Course or Category	Credits	NKU Course	Completed
ENGL 111	English Composition	3	ENG 101	
COMM 101	Fundamentals of Public Speaking	3	CMST 101	
MATH 135	Finite Math	3	MAT 114	
ECON 201	Principles of Macroeconomics	3	ECO 100	
TBS XXX	Scientific Ways of Knowing	3	TBD XXX	
TBS XXX	Humanities or Social and Behavioral Ways of Knowing	3	TBD XXX	
<b>Subtotal General Education Core</b>		<b>18</b>		

TBS XXX means to be selected by Ivy Tech student

TBD XXX means to be determined by NKU based on course selected at Ivy Tech

### Category 2: ITCC Degree Requirements for the AAS in Business Administration

ITCC Course	Course or Category	Credits	NKU Course	Completed
IVYT 111	Student Success in University Transfer	1	UNV 100T	
ACCT 101	Financial Accounting	3	ACC 200	
ACCT 102	Managerial Accounting	3	ACC 201	
BUSI 279	School of Business Evaluation and Professional Development	2	BUS 200T	
BUSN 101	Introduction to Business	3	BUS 101	
BUSN 105	Principles of Management	3	MGT 205	
BUSN 201	Business Law	3	BUS 230	
BUSN 202	Human Resource Management	3	MGT 200T	
BUSN 204	Strategic Management	3	MGT 200T	
BUSN 207	International Business	3	ECO 305	
BUSN 230	Business Statistics	3	STA 205	
CINS 101 or BOAT 207	Introduction to Microcomputers or Integrated Microsoft Office Applications	3	BIS 101	
ECON 202	Principles of Microeconomics	3	ECO 101	
MKTG 101	Principles of Marketing	3	MKT 205	
TBS XXX	Statewide Elective	3	TBD XXX	
<b>Total Associate Degree Credit Hours</b>		<b>60</b>		

A grade of C- or better is required in ACCT 101, ACCT 102, BUSN 201, ECON 201, ECON 202, and MKTG 101.

## Northern Kentucky University – International Business, BSBA

### Category 3: NKU Additional General Education Courses

NKU Course	Course	Credits	ITCC Course	Taken at ITCC
ENG 102	Advanced College Writing	3	ENGL 215	
TBS XXX	Natural Science	3-4		
TBS XXX	Self & Society	3-6		
TBS XXX	Culture & Creativity	3-6		
TBS XXX	Global Viewpoints	3		
	<b>Subtotal General Education Credit Hours</b>	<b>18-19</b>		

### Category 4: NKU Business Core Requirements for the BSBA

NKU Course	Course	Credits	ITCC Course	Taken at ITCC
ACC 200	Introductory Financial Accounting	3	ACCT 101	x
ACC 200L	Financial Accounting Lab	1		x
ACC 201	Introductory Managerial Accounting	3	ACCT 102	x
BIS 300	Management Information Systems	3		
BIS 380	Quantitative Analysis for Business	3		
BUS 230	Legal Environment	3	BUSN 201	x
BUS 301	Business Professionalism/Career Prep	3		
BUS 330	Ethics: Managerial Decision Making	3		
ECO 100	Principles of Macroeconomics	3	ECON 201	x
ECO 101	Principles of Microeconomics	3	ECON 202	x
ECO 305	Foundations of International Business	3	BUSN 207	x
FIN 305	Principles of Finance	3		
MAT 114	Finite Mathematics	3	MATH 135	x
MGT 300	Behavior in Organizations: Understanding Organizational Life	3		
MGT 305	Operations Management in Business	3		
MGT 490	Business Policy	3		
MKT 205	Principles of Marketing	3	MKTG 101	x
STA 205	Statistical Methods	3	BUSN 230	x
	<b>Subtotal Business Core Credit Hours Taken at ITCC</b>	<b>28</b>		
	<b>Subtotal Business Core Credit Hours Taken at NKU</b>	<b>24</b>		
	<b>Total Credit Hours Required for the Business Core</b>	<b>52</b>		

### Category 5: NKU Major Requirements for the BSBA – International Business

NKU Course	Course	Credits	ITCC Course	Taken at ITCC
FIN 415	International Finance	3		

NKU Course	Course	Credits	ITCC Course	Taken at ITCC
GSCM 207	Supply Chain Management	3		
IBU 395	Study Abroad in Business	3		
IBU 480	International Commerce	3		
MGT 360	Comparative International Management	3		
MKT 333	Global and Cultural Issues in Marketing	3		
Select 3 credits: ECO 340 FRE 340 GER 340 IBU 395 IBU 396 IBU 499 JPN 340 POP 250 PSC 410 SPB 200 SPI 340	Select 3 credits from the following: International Economics Business French Business German Study Abroad in Business International Business Internship International Business: Independent Study Business Japanese International Popular Culture International Political Economy Rivalry and Rituals: International Sport Business Spanish Other courses approved by the dept. chair	3		
<b>Subtotal Major Credit Hours</b>		<b>21</b>		

**Category 6: Additional Requirements at NKU**

NKU Course	Course	Credits	ITCC Course	Taken at ITCC
<b>Subtotal Elective (300/400 level) Hours</b>		<b>0</b>		
<b>Total Baccalaureate Degree Credit Hours</b>		<b>123-124</b>		

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